



Leading Dentists Since 2004

SPECIALIST GROWTH · CLINICAL EDUCATION

Dental ED Study Clubs.

Premium clinical education for your referring clinician community.

A structured educational platform built specifically for dental specialists.



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DENTALEDGLOBAL.COM

Develop your presence through clinical education.

Clinical education for dentists and hygienists, to develop your specialist practice's presence.

TWO ALTERNATIVE FORMATS

Live or Online

Delivered as dedicated pathways rather than combined bundles. Choose between face-to-face community gatherings or structured digital education depending on your practice's immediate growth priorities.

SPECIALIST FOCUS

Built for referral practices

Designed specifically for orthodontists, periodontists and other specialists who rely on clinician referrals to maintain and expand their clinical caseload.

Education gives clinicians a genuine clinical reason to connect with your practice.



Choose the format that suits your practice.

The two are alternatives, not products you need to purchase together.

FORMAT 01

Live

Choose it when face-to-face relationships and referral development are the priority.

PRIMARY STRATEGIC FOCUS

Local in-person engagement, clinician hospitality, direct clinical dialogue, and strong geographic referral networks, territory exclusivity.

FORMAT 02

Online

Choose it when practice branding and visibility are the priority.

PRIMARY STRATEGIC FOCUS

Continuous digital presence, wide regional reach, zero venue overhead, and consistent specialist positioning without evening logistics.

Live Study Club: face-to-face connection and referral relationships.

Bring local dentists and hygienists together for premium education.



Bring local dentists and hygienists together

Host regular premium clinical education sessions that attract referring general dentists and hygienists in your local territory.



Meet clinicians and understand their needs

Engage directly with attendees to understand their clinical challenges and maintain active professional relationships well beyond each session.



Practice-led local hosting

Your practice hosts the events, manages attendee invitations, and anchors the relationships within your designated community.



Complete Dental ED program delivery

Dental ED supplies the full educational program, study club operational tools, exclusive territory rights, and defined coordinator support.

Exclusive territory: Only one specialist study club per designated zone.

Event logistics: Practice manages venue and hospitality locally.



Online Study Club: specialist branding with less event organisation.

Branded online education for your referring community.

PLATFORM

Branded educational service

Provide high-quality clinical webinars and modules branded to your practice, establishing consistent professional standing with referring clinicians.

VISIBILITY

Continuous presence

Keeps your practice top-of-mind across a wide geographical area through regular educational releases and clinical updates without diary clashes.

OPERATIONS

Zero event overhead

No in-person gatherings to organise, no venue bookings, catering management, or evening event time demands on your team.

IDEAL FOR PRACTICES THAT REQUIRE

A low-friction, high-reputation educational presence across broader regional networks where physical evening attendance is impractical.

Education creates the opportunity.

For a live club, the strongest opportunity comes from what your team does around each session.

01 Invite the right clinicians

Identify and extend direct, personal invitations to key dentists and hygienists across your territory.

02 Welcome attendees

Create an approachable, peer-level atmosphere when clinicians arrive at your study club session.

03 Start useful conversation

Discuss real treatment pathways, clinical preferences, and collaborative patient care during discussions.

04 Follow up

Reconnect after the session to support case consultations, shared cases, and ongoing professional dialogue.

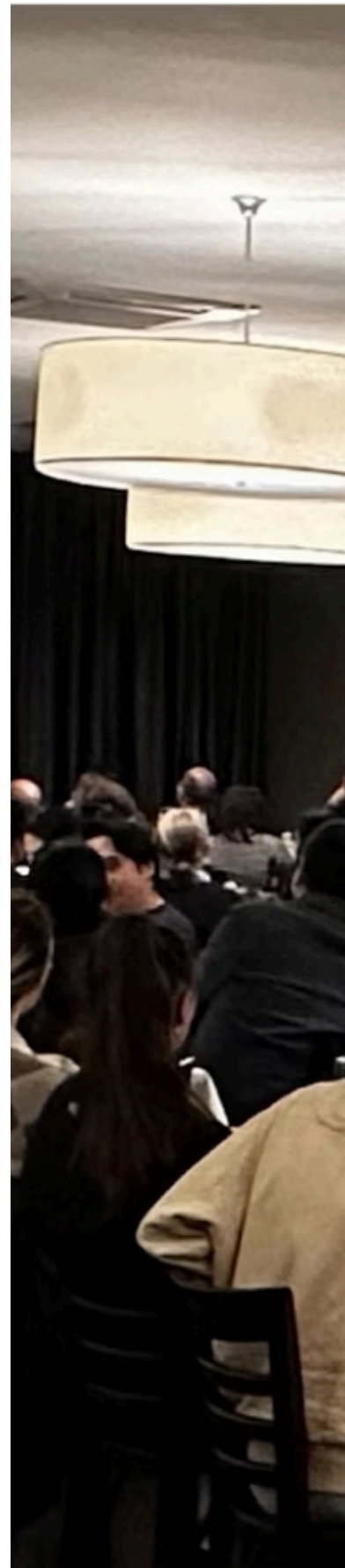
THE PRACTICE ROLE

Dental ED gives your practice an educational reason to connect.

Your team's consistent participation turns that

THE ONLINE ALTERNATE

The online format supports branded educational engagement, suited to a different priority where direct



Add support where you need it.

Your study club can connect with other Dental ED Specialist Growth Ecosystem. Each addition is optional, and your package contains either a live or an online club.

OPTIONAL MODULE 01

TXCO Communication

Develops clinician and treatment coordinator communication during patient consultations

OPTIONAL MODULE 02

Specialist Growth Consulting

A three-month referral assessment, practical action plan and implementation reviews

NEXT STEPS

Getting Started.

What to expect as you set up your exclusive territory study club.

Proposal Confirmation

Your formal proposal confirms territory availability, inclusions, applicable taxes and delivery terms for your designated market.

Event Provisioning

For live clubs, allow separately for venue hire, refreshments, hospitality and your team's on-site event coordination time.

NEXT STEPS

Discuss the right format for your practice.

Connect with the Dental ED team to review territory availability and discuss whether Live or Online aligns best with your local objectives.



Direct Email

Speak with us at support@dentaledgeglobal.com



Web Platform

Visit www.dentaledgeglobal.com



Territory Validation

Request an exclusive territory availability check and custom proposal.



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